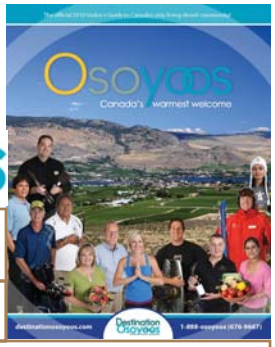
MJO Communications Inc.

Osoyoos Canada's warmest welcome

DestinationOsoyoos Tourism Services



2011 Official Osoyoos Visitors' Guide Ad Contract

Business Contact Information on file. Please change if incorrect.

Phone	
Cell Phone	
Fax	
E-mail	
Website	

Display Advertising - Best Value

DEADLINE - Signed contracts must be received by Sept. 1, 2010

Closing Date Sept. 1 /10	Rough Art - Due 7 days after signing	Digital Ready Art Due Sept. 30 / 10 Size - no bleed	Published Nov. 30 / 10
Back Cover (Full Page)	$4,100	7.25 x 9.75	SAME RATES as 2010 NO INCREASES Display Ads include FREE matrix listing!
Inside Front/Back Cover	$3,425	7.25 x 9.75	
Full Page	$2,800	7.25 x 9.75	
2/3 Page Vertical	$2,250	4.5 x 9.75	
1/2 Page Horizontal	$1,800	7.25 x 4.75	
1/3 Page Vertical	$1,125	2.25 x 9.75	
1/3 Page Square	$1,125	4.75 x 4.75	
1/6 Page	$ 675	2.25 x 4.75	
1/12 Page Cube	$ 525	2.25 2.25	
MATRIX LISTINGS			
Accommodation Matrix	$ 270	Includes Photo	
Other Matrix Listing	$ 195	20 words + contact	
Add Photo	$ 75	Approx. 1" x 1"	

Comments:

Please supply high resoluion Acrobat PDF files.

Ad production included for ads 1/3 page or less. Two (2) proofs are provided free of charge. Thereafter, normal production rates of $75.00 per hour apply with a minimum charge of 1/4 hour per additional proof.

Description	Qty	Rate	Total
HST			$0.00
Total Due:			$0.00

50% Due upon signing. Remainder Due upon approval of ad if designed by MJO or by October 15, 2010 if ad is on hand or submitted. Monthly payment plan available. Ask for details.

If payment is to be made by credit card, please complete the following:

Type of Card: VISA OR MC CSC Code:_____

Name on card:_____

Card Number:_____

Exp.date:_____Amount:_____

Cheque #_____Invoice#:_____

Please sign and fax to 1-888-290-7866

Ad size	Guide Section	Publication	Ad Design Status	Materials/Ad Due

Rep	Terms	Date	Signature:

MJO Communications Inc. is under contract with Destination Osoyoos to produce the 2011 Official Visitors' Guide.

Phone #	Fax #	E-mail	Web Site	
250-545-3016	888-290-7866	info@mjo-communications.com	www.mjo-communications.com	#206 - 3317 - 30th Ave Vernon, BC V1T 2C9

MJO Communications Inc. is not responsible for the color quality of ads that are supplied camera ready. The colour test is the responsibility of the person or organization that develop the advertisement. **Terms – a 50% deposit will be required with signed contract. Remaining terms will be full payment required upon approval of proof. ***5% interest will be charged on all accounts past 30 days from date of approved ad.TERMS AND CONDITIONS: CANCELLATIONS ACCEPTED ONLY UP TO THE PUBLISHED DEADLINE FOR SPACE RESERVATIONS. COVER AND GUARANTEED POSITIONS ARE NON-CANCELABLE. OVERDUE ACCOUNTS ARE SUBJECT TO 2% PER MONTH OR 24% PER YEAR.THE ADVERTIZER AGREES THE PUBLISHER SHALL NOT BE LIABLE FOR DAMAGES ARISING OUT OF ERRORS IN OR OMMISION OF, AN ADVERTISEMENT BEYOND THE AMOUNT CHARGED FOR THE SPACE OCCUPIED OR TO BE OCCUPIED BY THAT ADVERTISEMENT, WHETHER SUCH ERROR OR OMMISSION IS DUE TO NEGLIGENCE BY THE PUBLISHER OR OTHERWISE. THE ADVERTISER ASSUMES FULL RESPONSIBILITY FOR UNAUTHORISED USE

Estimate # 684